

## Privacy Policy – Pratiyogita Darpan

At Pratiyogita Darpan, we are deeply committed to safeguarding the privacy of our readers and users. This Privacy Policy outlines how we collect, store, use, and protect your information when you interact with our digital properties, including our Website [[www.pdgroup.in](http://www.pdgroup.in)] and any associated mobile App.

By accessing our platforms, you agree to the terms outlined in this Privacy Policy. If you do not agree, please discontinue use of our services.

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### 1. Information We Collect

We may collect various types of data to provide, personalize, and improve our services:

#### a) Personal Information:

Includes your name, email address, phone number, shipping address, and other identifiers provided when you register, subscribe, place an order or communicate with us.

#### b) Technical & Usage Information:

Automatically collected information includes your IP address, browser type, device type, operating system, access time, referring URLs and pages visited. This helps us enhance our content and user interface.

#### c) Transaction Information:

Details related to your orders or subscriptions, including payment mode, status, and history.

#### d) Cookies & Tracking:

We use cookies and similar technologies to remember user preferences, measure website traffic, and tailor your experience. You can manage cookie preferences through your browser settings.

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### 2. Use of Information

We use your data to:

- Process orders and deliver publications
  - Provide customer support and quick respond to inquiries
  - Improve website functionality and content
  - Send newsletters, offers and service-related communications
  - Conduct internal research and analytics
  - Comply with applicable laws and regulations
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### 3. Sharing of Information

We do not share your personal information. However, we may share your data in the following scenarios:

- **With Service Providers:** For services such as payment gateways, logistics, analytics or customer communication on our behalf.
  - **Legal Compliance:** To comply with legal processes or protect rights, safety or property.
  - **Corporate Transactions:** In case of mergers, acquisitions or restructuring.
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#### 4. Data Security

We use industry-standard administrative and technical measures to safeguard your data. However, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security due to the nature of digital transmission.

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#### 5. Children's Privacy

Our services are not intended for users under the age of 13. We do not knowingly collect personal information from minors. If such data is discovered, it will be deleted promptly.

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#### 6. Your Rights and Choices

You have the right to:

- Access or correct your data
- Request deletion of your information (subject to legal requirements)
- Opt-out of marketing communications at any time

To exercise any of these rights, please contact us at [\[publisher@pdgroup.in\]](mailto:publisher@pdgroup.in).

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#### 7. Third-Party Links

Our Website or App may link to third-party platforms. We are not responsible for the privacy policies or content of such external websites. Users are encouraged to review their privacy policies before engaging.

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#### 8. Changes to This Privacy Policy

We may update this policy from time to time to reflect changes in legal, technological, or business practices. Updates will be posted with a revised "Effective Date." Continued use of the platform after changes implies consent.

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#### 9. Contact Us

If you have questions, concerns, or complaints about this Privacy Policy, please contact us at [\[publisher@pdgroup.in\]](mailto:publisher@pdgroup.in).