

ADVERTISEMENT TARIFF

(W.E.F. JAN 2014)



Tariff	प्रतियोगिता दर्पण		PRATIYOGITA DARPAN		सामान्य ज्ञान दर्पण		SUCCESS MIRROR		सकशिन मिरर	
	Color	B & W	Color	B & W	Color	B & W	Color	B & W	Color	B & W
Back Cover	740000		440000		340000		100000		120000	
Inside Covers (IEC/IBC)	640000		380000		300000		85000		100000	
Center Spread	1000000	630000	575000	360000	450000	280000	140000	80000	160000	100000
Double Spread	920000	575000	520000	330000	420000	270000	120000	65000	140000	80000
Full Page (Inside)	460000	290000	270000	170000	215000	132000	58000	36000	70000	42000
Half Page	260000	160000	145000	90000	125000	78000	35000	21000	42000	26000
Island Position	190000	120000	120000	74000	86000	55000	26000	17000	30000	20000
Single Column	170000	110000	100000	62000	80000	50000	21000	13000	24000	15000
Quarter Page		90000		50000		38000		10000		12000
Panel		34000		18000		13500		7000		9000
Classified Plus		8000		6500		5500		3500		5000